

HERSCHEL®



a Quality fit

Quality Manufacturing

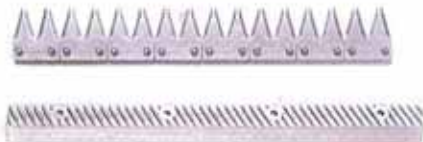


The merger of the Herschel Corporation, a long-time leader in cutting parts manufacturing, and Adams Hard-Facing Co., a leading producer of forged steel tillage parts, was a perfect fit. By combining these two product lines, Herschel-Adams[®] became one of the most formidable forces in the agricultural parts industry. Today, Herschel-Adams is your single source for the finest cutterbar and tillage parts as well as tractor parts, replacement parts, and accessories. And our state-of-the-art design and manufacturing technology is backed by over 100 years of experience. Highly trained sales and service professionals are always available to help you place orders, arrange credit, and answer technical questions. We proudly support the American farmer with quality products and quality customer service. If your operation counts on high-quality, durable replacement parts that work as hard as you do, then Herschel-Adams is the perfect fit for you.

Quality parts and service are both essential to a successful growing operation. Herschel-Adams provides the rugged, dependable cutting and tillage parts you need for heavy-duty farming, and the replacement parts to keep your tractors and other equipment rolling and productive. And with warehouse locations across the U.S.A., your downtime is significantly reduced due to our efficient parts distribution capability.

Cutting and Harvesting Parts

For more than 114 years, Herschel Corporation has brought the finest in cutting parts to the agricultural market, and the tradition continues. Today, sickles and sections from Herschel-Adams, including the popular Super 7 Section, lead the industry in quality and performance. In addition to our full line of sections, we stock full-length and spliced sickles, guards, Tiger Jaw® and Silver Tiger® kits, cylinder bars, cornhead knives and rollers, gathering chains and sprockets, baler and rake teeth, poly skid shoe kits, and rotary cutter and disc drum mower blades.



Tillage Tools and Parts

Adams Hard-Facing Co.'s tillage tools have really made the earth move! And they've been moving it for over 60 years with long-wearing, high quality hard-faced and plain tillage parts. The addition of our Ground Hog fertilizer knife and both bolt-on and Hammer-Lock sweeps—including the famous Terminator—enhance Herschel-Adams' position as a leader in the tillage industry. Other tillage parts available from Herschel-Adams include plow shares, moldboards, landsides, shins, furrowers, coulters, sweeps for field cultivators and chisel plows, swedged spikes, ripper points, grain drill blade assemblies, disc blades, and fertilizer knives.



Tractor Parts

Herschel-Adams offers a full line of new tractor parts for all of your equipment repair needs. They include a wide selection of gasket sets, manifolds, mufflers, radiators, carburetors, starters, spindles, and steering components. Also available from Herschel-Adams are tune-up kits, M&W® dual wheels and hubs, Pow'r Seal® Piston Sets and engine overhaul kits for over 300 tractor models. Plus we have paint and decals to put the professional finishing touch on any repair job.



Replacement Parts

Herschel-Adams is your single source for almost any agricultural replacement part you could need. We stock popular high-wearing parts such as bearings, roller chain, hydraulics, PTO components, and 3-point hitch parts, as well as tractor accessories including seats, lights, tool boxes, and much more. Need something? We've probably got it in stock! Just give us a call.



A Quality History

Herschel-Adams combines two companies, each with long histories of success in the agricultural parts business. Herschel Corporation specialized in cutting parts, tractor parts, and replacement parts. Adams Hard-Facing Co. produced a full line of tillage tools. When the two companies merged, a valuable new resource became available to farmers throughout the U.S. and Canada. The following time line tells the Herschel-Adams story.

1886 ... Herschel Corporation founded by Robert H. and Paul E. Herschel in Peoria, Illinois.

1920 ... Herschel Corporation became industry leader in sickle section production.

1927 ... Adams Hard-Facing Co. founded by W. E. Adams in Wakita, Oklahoma.

1950 ... Chrome plated sickle sections first introduced to the industry by Herschel Corporation.

1950 ... Adams Hard-Facing Co. moved operation to Guymon, Oklahoma.

1960 ... Adams Hard-Facing Co. expanded production and began to manufacture a full line of tillage tools.

1974 ... Herschel Corporation moved operation to Indianola, Iowa.

1981 ... Tiger Jaws combine conversion kits introduced by Herschel Corporation.

1991 ... Terminator sweeps introduced in bolt-on and Hammer-Lock designs.

1992 ... Super 7 sickle sections introduced by Herschel Corporation.

1995 ... Adams Hard-Facing Co. and Herschel Corporation merged to form Herschel-Adams, Your Single Source Ag Parts Supplier.

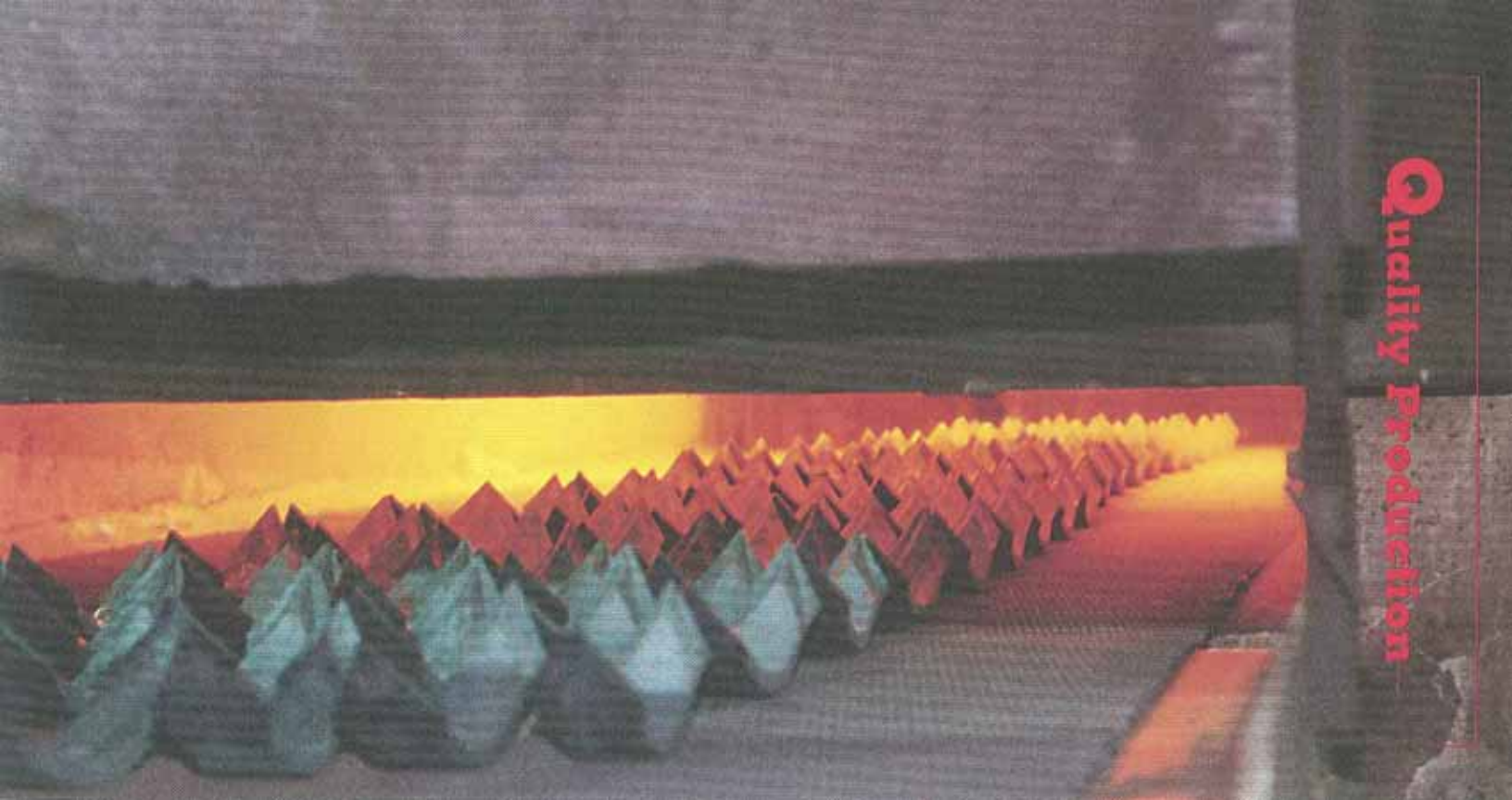
1997 ... Tiger Jaws 2000 combine conversion kits introduced.

1998 ... Silver Tiger cutterbar conversion kits introduced for hay and combine applications.

1999 ... Introduction of redesigned line of Terminator II Sweeps.

2001 ... Adams Hard-Facing Co. moved operation to Indianola, Iowa.

2001 ... Herschel-Adams currently has over 5000 dealer accounts worldwide.



Quality Production



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